AGENDA

Bosch Training Center

Mobile Learning

Summary

Q&A

BOSCH

"We need to increase and expand our expertise and skills. It is the only way that we will be able to help shape the fundamental change in which we find ourselves and use it for Bosch."

Dr. Volkmar Denner

Chairman of the Board of Management
Robert Bosch GmbH

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TRAINING CENTER

The Bosch Group in 2016/ 2017
Facts and figures

73.1
BILLION EUROS IN SALES

280
MANUFACTURING SITES

440
SUBSIDIARIES

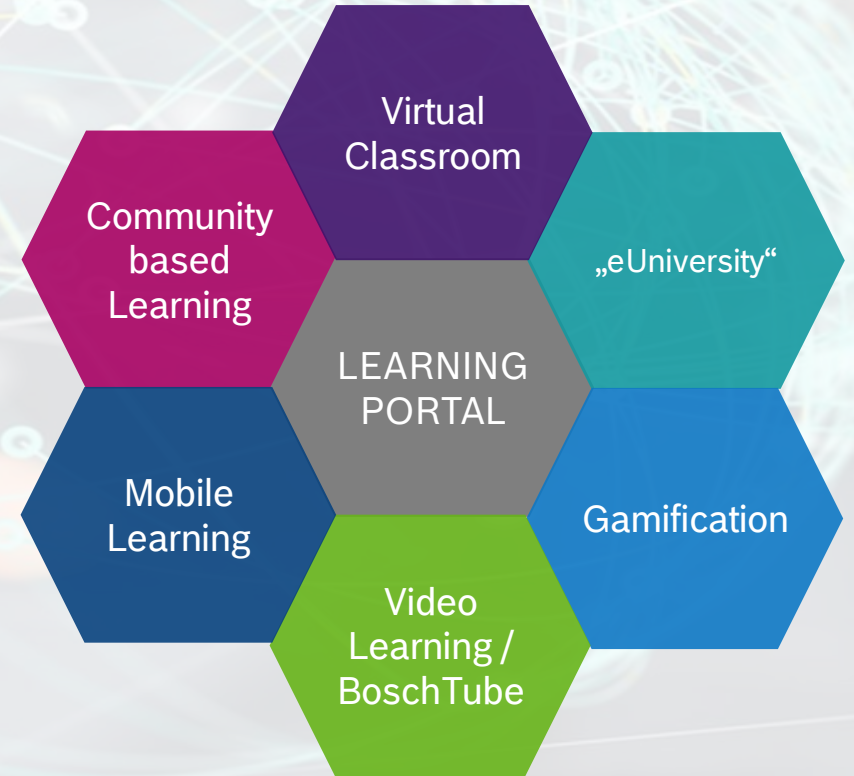**400.000**
ASSOCIATES WORLD WIDE

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Bosch Training Center
What are we doing?

We deploy globally standardized learning solutions.

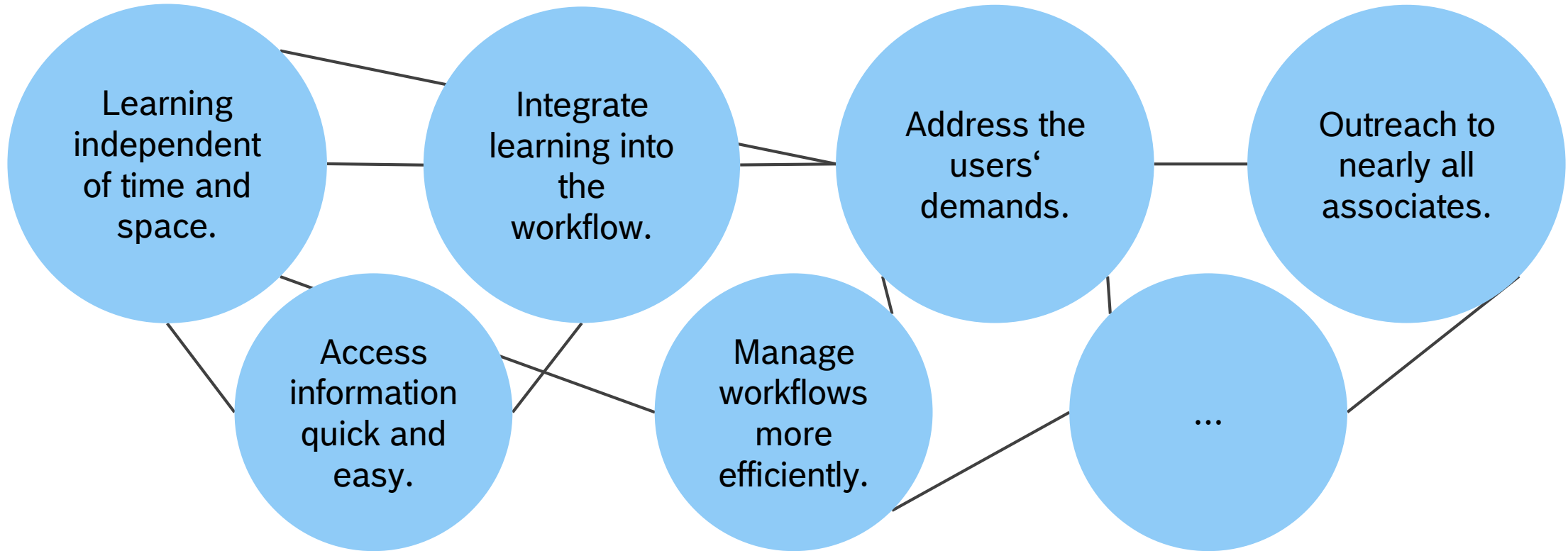We provide high quality and innovative learning solutions at a competitive price and on time.

We inspire associates ww for life long learning.

Virtual Classroom

Community based Learning

„eUniversity"

LEARNING PORTAL

Mobile Learning

Gamification

Video Learning / BoschTube

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MOBILE LEARNING

Mobile Learning @ Bosch
What we're hoping for

Learning independent of time and space.

Integrate learning into the workflow.

Address the users' demands.

Outreach to nearly all associates.

Access information quick and easy.

Manage workflows more efficiently.

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Mobile Learning @ Bosch
What are we doing?

Innovation:
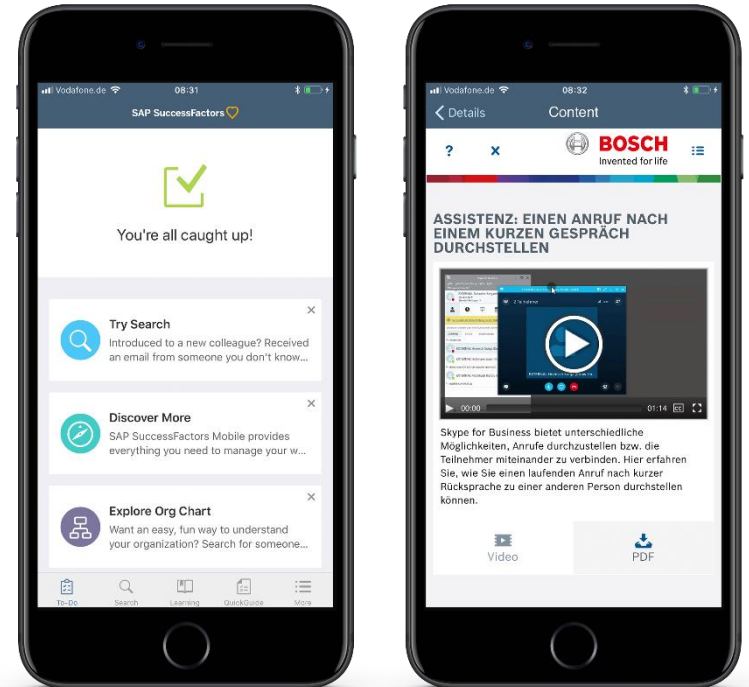e.g. remote live support with AR devices.

Modern:
e.g. Quiz Apps, Gamification of Q&A Forums, WeLearn.

Learning:
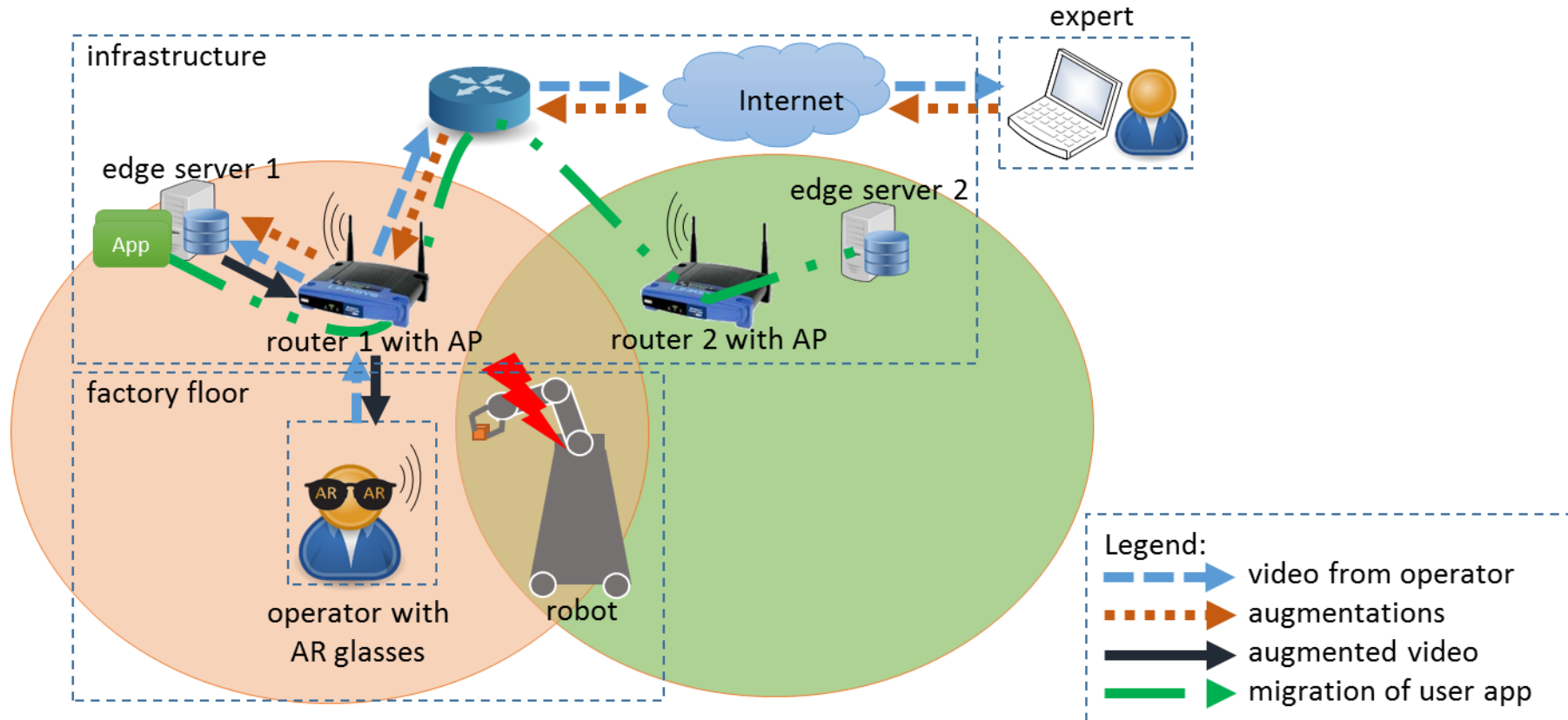e.g. access to our standard CptM and HR system.

Support:
e.g. Coaching Apps or „How to"-Apps.

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Mobile Learning @ Bosch
Remote Live Support

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Mobile Learning @ Bosch
WeLearn & Smart Campus

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Mobile Learning @ Bosch
HR App Landscape

L2Go!

Learning Nuggets on different leadership related topics.

LEA

Information platform on application of leadership instruments, associate development tools, etc.

Coaching App

Supporting tool for managers.

SF App

Access to our global HR system.

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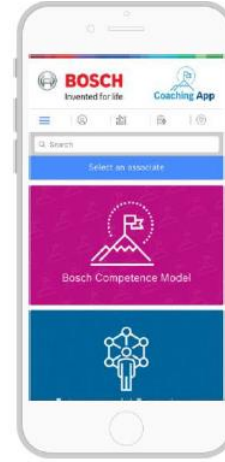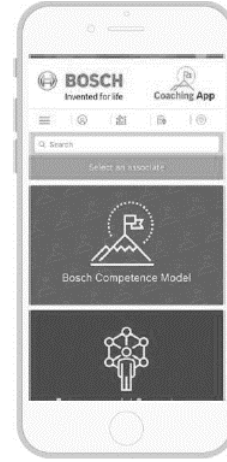# Mobile Learning @ Bosch
HR App Landscape

L2Go!

Learning Nuggets on different leadership related topics.

LEA

Information platform on application of leadership instruments, associate development tools, etc.

Coaching App

Supporting tool for managers.

SF App

Access to our global HR system.

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SuccessFactors App
What hinders us?

Data Security:
Cloud solutions need to pass an extensive assessment and evaluation. Extra agreements for special cases needed.

Content Strategy:
Mobile devices require responsive content. Unfortunately, it has not been foreseen previously to create content this way.

IT infrastructure:
Highly complex infrastructure grew over the time. Integrating new (external) solutions is somewhat difficult in terms of integrity.

Workers' council:
Key stakeholder in the context of corporate learning. E.g.: How do you ensure that learning time is working time when using mobiles?

Responsibilities:
The responsbility for the implementation of a software lays at the application owning department. Other departments can define their requirements or needs.

User Acceptance:
The users desire certain functionalities, and they expect a satisfying look and feel. Unfortunately, we have to take third party apps as they are.

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SuccessFactors App
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IT infrastructure
Working with Desktop-version

SSO

app user

RB associate

Desktop/ Notebook

authentification against HR Global all systems

eUniversity

BoschTube

alt. LMSs

...

...

HR Global

**Access to several
10.000th of items!**

HR Global Content

--------- Inside Bosch network ---------

BOSCH

IT infrastructe
Difficulties with App

SSO

...

BoschTube

eUniversity

alt. LMSs

Mobile device

HR Global

authentification against HR Global only

Access to <1.000 Items.

app user

HR Global Content

Matthias Teine C/BTC2 | 13.11.2017

BOSCH

IT infrastructure
Finding solutions

...   ...

BoschTube

SSO

eUniversity

alt. LMSs

We need a solution!

HR Global

Access to <1.000 Items.

authentification against HR Global only

Mobile device

HR Global Content

app user

Outside Bosch network -------- Inside Bosch network

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IT infrastructure
Finding solutions

We don't have one!

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IT infrastructure
Finding solutions

We don't have a **proper** one!

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SUMMARY

Mobile Learning crucial part of a holistic learning landscape.

Several promising activities in different units and regions ongoing.

Issues with the implementation of ww standardized apps.

Further development of innovative solutions.

Continue to trial apps.

Focus on activities within the different regions.

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Q&A

Do Standardized Approaches fit into today's world?

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THANKS!

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